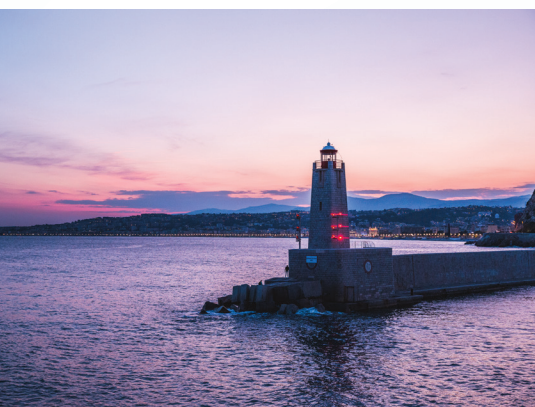


MEDIA KIT

2022



CHANGE THE WAY YOU SEA



OUR MISSION

Azamara aims to **Change the Way You Sea** by going beyond the traditional cruise experience, offering longer stays and overnights to allow immersive discoveries for guests in each destination.

“We inspire curious and passionate travelers to spend more time exploring the world with us on our immersive cruises.”

- CAROL CABEZAS,
PRESIDENT OF AZAMARA

WHO WE ARE:

LEADERS IN DESTINATION IMMERSION

Azamara is an upmarket cruise line and leader in Destination Immersion® experiences, committed to taking people beyond the initial layers of a city and bringing them to the heart of a destination, from cooking and sampling authentic food to listening to traditional music or spending time with locals.

SMALL-SHIP CRUISING

Azamara's intimate-style ships allow guests to reach marquee ports around the world and dock in smaller, less-visited hidden gems that larger cruise ships cannot reach. Azamara consists of a four-ship fleet, Azamara Quest®, Azamara Pursuit®, Azamara Journey® and its latest ship, Azamara OnwardSM, each carrying less than 700 guests.

AUTHENTIC SERVICE

Guests can experience an intimate hotel at sea with inclusive amenities such as gratuities, select beverages, butler service, exclusive cultural events and more. Azamara continues to attain record-breaking guest satisfaction survey ratings, including a 98% rating for 'friendliness of staff' on most sailings.

CHANGING THE WAY OUR GUESTS 'SEA' THE WORLD

Change the Way You Sea encourages guests to take the ports less traveled, and to dive deeper into each destination. By offering its country intensive itineraries, immersive land programs and more overnights in each destination, Azamara gives travelers the opportunity to connect with the local culture and change their perspective on how they view the world.

AZAMARA BY THE NUMBERS:

362

TOTAL NUMBER
OF UNIQUE PORTS

92

TOTAL UNIQUE
COUNTRIES

392

NUMBER OF
OVERNIGHTS

862

NUMBER OF LATE
NIGHTS

3000+

SHORE EXCURSIONS

*Since Covid began, we've created nearly 1000 new shore excursions.



SHIP FAST FACTS:

AZAMARA JOURNEY®

Inaugural Voyage: May 6, 2007

Refurbished: January 2016

702 guests (double occupancy) • Total Staterooms: 352
Staterooms • 46 Suites • 201 Veranda Staterooms • 79
Oceanview Staterooms • 26 Interior Staterooms

AZAMARA PURSUIT®

Inaugural Voyage: August 1, 2018

Refurbished: July 2018

702 guests (double occupancy) • Total Staterooms: 352
Staterooms • 46 Suites • 201 Veranda Staterooms • 79
Oceanview Staterooms • 26 Interior Staterooms

AZAMARA QUEST®

Inaugural Voyage: October 22, 2007

Refurbished: May 2019

702 guests (double occupancy) • Total Staterooms: 352
Staterooms • 46 Suites • 200 Veranda Staterooms • 79
Oceanview Staterooms • 26 Interior Staterooms

AZAMARA ONWARDSM

Inaugural Voyage: May 2, 2022

684 guests (double occupancy) • Total staterooms: 342
Staterooms • 64 Suites • 173 Veranda Staterooms • 79
Oceanview Staterooms • 26 Interior Staterooms

FACILITIES

DINING

- Prime C Restaurant, steak and seafood
- Aqualina Restaurant, Italian-inspired cuisine
- Windows Café, breakfast, lunch, dinner and desserts
- The Patio, casual grill during the day, restaurant in the evening
- Swirl & Top, self-serve frozen yogurt station
- Discoveries Restaurant
- 24-hour room service

HEALTH, BEAUTY AND VITALITY

- The Sanctum Spa
- Sanctum Terrace with Thalassotherapy Pool
- Salon
- Acupuncture at Sea
- Fitness Center
- Main Pool with Jacuzzi
- Jogging Track

ENTERTAINMENT, BARS & LOUNGES

- The Living Room
- The Drawing Room
- Card Room with In Touch computer stations
- Pool Bar
- Cabaret Lounge
- Mosaic Café Coffee Bar
- Discoveries Bar
- Atlas Bar (Only on Onward)

OTHER ONBOARD AMENITIES

- Cruise Global, Connect Local shore excursions desk
- Shops: Indulgences, The Journey/Quest Shop
- Photo Shop
- Guest Laundry Facility
- Table Tennis and Shuffle
- Board Medical Facility

INCLUSIVE AMENITIES

INCLUSIVE AMENITIES FOR ALL GUESTS

- Complimentary AzAmazing Evenings® event (on most voyages)
- Select standard spirits, international beers and wines
- Gratuities
- Bottled water, soft drinks, speciality coffee and teas
- Self-service laundry
- Shuttle service to and from port communities, where available
- Concierge services for personal guidance and reservations

AND FOR SUITE GUESTS

- English butler service
 - 235 complimentary Internet minutes, per guest
 - One free bag of laundry service per suite, each seven days
 - Complimentary seating in the specialty restaurants
 - Afternoon tea service in-suite
 - \$300 Onboard Credit per person
- (Club World Owner's, Club Ocean & Club Spa Suite categories only)

STATEROOM AMENITIES

Two lower beds convertible to one queen-size bed | Cotton bed linen and duvet | Terry cloth bathrobes and slippers | Sitting area with flat-screen TV | 70% of staterooms with veranda | Fresh-cut flowers and turn-down treats | Shoe-shining service, tote bag, and use of umbrella | Refrigerator with mini-bar | Thermostat-controlled air conditioner | Writing desk | In-room safe | Hand-held hairdryer

WHY CRUISE WITH AZAMARA

At Azamara, we encourage guests to 'change the way they see' the world by learning, exploring and interacting with the people and cultures of each destination.

CURATED EXPLORATION

APPRECIATION OF DESTINATION BY DAY AND NIGHT

With longer stays, guests can explore a destination by day and experience how these cultural cities come to life at night.

SLOW TRAVEL

With more late nights and overnights in port, Azamara gives travelers the time and opportunity to connect with local cultures.

COUNTRY INTENSIVE VOYAGES

Azamara's carefully curated itineraries are designed to provide travelers more time to discover a country's hidden gems.

CULTURAL IMMERSION

Expanded and enhanced offerings through new voyages and land programs allow guests to fully immerse themselves within a destination and 'see' it from a new perspective.



INCLUSIVE AMENITIES

- Complimentary AzAmazing Evening events or Onboard Destination Celebrations
- Gratuities
- Select standard spirits, international beers and wines
- Bottled water, soft drinks, specialty coffees and teas
- Self-service laundry
- Concierge services for personal guidance reservations

PERSONALIZED COMFORT

From stateroom to suite, guests can enjoy an unmatched level of service and luxury. Amenities include:

- 24-hour room service
- Fresh-cut flowers
- Egyptian cotton linens
- Terry robes and slippers
- Fine French toiletries

EXPLORE WELL AT SEA:

Azamara is committed to providing all guests a safe and healthy voyage, by implementing enhanced sanitation measures and screening protocols.

Given the environment, we are continually evaluating these protocols and updating them as public health standards evolve.

Guests may find more information about these protocols by visiting our Explore Well At Sea program page:

[HTTPS://WWW.AZAMARA.COM/BOOKED-GUESTS/BEFORE-YOU-BOARD/EXPLORE-WELL-AT-SEA](https://www.azamara.com/booked-guests/before-you-board/explore-well-at-sea)

AZAMARA CIRCLE: SAIL AND EARN REWARDS

Azamara Circle is a generous loyalty program that kicks in after passengers first full-fare Azamara voyage. It's easy to join and earn points – the more you sail, the more you earn! Onboard benefits of the program include free internet and laundry service, complimentary nights onboard, savings on the Ultimate Beverage Package, an Azamara Circle party – and single cruisers earn double points on every voyage.

Pre- and post-voyage benefits include quarterly savings of 10 percent on select voyages, upgrade program based on your tier level, savings and upgrades with Hertz, and the Refer & Receive program, which offers US\$300 on future cruise credit when you refer a friend who has never sailed with Azamara before.

Membership is divided into five tiers: Explorer, Discoverer, Discover Plus and Discoverer Platinum and as you earn points, you move up through the loyalty tiers. Members earn up to 18 points for every night of a voyage, depending on the stateroom category.

FIND OUT MORE AT

[HTTPS://WWW.AZAMARA.COM/LOYALTY/
AZAMARA-CIRCLE/MEMBER-BENEFITS](https://www.azamara.com/loyalty/azamara-circle/member-benefits)



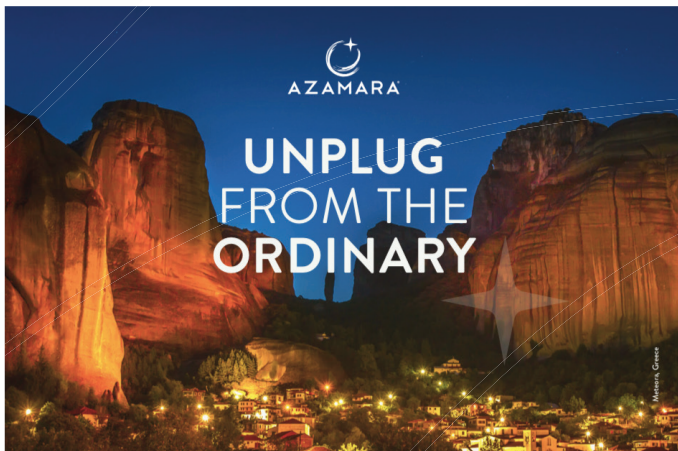
CHANGE THE WAY YOU SEA WITH US

OUR NEW BRAND CAMPAIGN

CHANGE THE WAY YOU SEA

Change the Way You Sea aims to visually capture the unique sights and experiences that await travelers on an Azamara voyage. Through this new multi-platform campaign, Azamara highlights its one-of-a-kind cruising experience and visually captures the beauty to be found off the beaten path, prioritizing the opportunity to fully appreciate a destination by day and night.

Azamara's fleet of four intimate-style ships allows travelers to access marquee ports across the world, and to dock in smaller ports to explore these hidden gem destinations. Change the Way You Sea encourages guests to take the ports less traveled, and to dive deeper into each destination. By offering its country intensive itineraries, immersive land programs and more overnights in each destination, Azamara gives travelers the opportunity to connect with the local culture and change their perspective on how they view the world.



CONTACT US

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