



AZAMARA<sup>TM</sup>  
CRUISES

# MEDIA KIT

— 2024 —



# OUR MISSION

Azamara aims to be your next favorite small ship cruise line by going beyond the traditional cruise experience, offering longer stays and overnights to allow immersive discoveries for guests in each destination.

## WHO WE ARE:

### LEADERS IN DESTINATION IMMERSION

Azamara is a small-ship cruise line and leader in Destination Immersion® and Extended Destination Days, committed to taking people beyond the initial layers of a city and bringing them to the heart of a destination, from cooking and sampling authentic food to listening to traditional music or spending time with locals.

### SMALL-SHIP CRUISING

Azamara's intimate-style ships allow guests to reach renowned ports around the world and dock in smaller, off-the-beaten path locations that larger cruise ships cannot access. Azamara consists of a four-ship fleet, Azamara Quest®, Azamara Pursuit®, Azamara Journey® and its latest ship, Azamara Onward<sup>SM</sup>, each carrying less than 700 guests.



### PREEMPTIVE SERVICE

Through our deep understanding of hospitality and commitment to delivering exceptional service, guests can experience an intimate hotel at sea. By leveraging technology, data, internal communications, and a well-trained staff we strive to create personalized and memorable journeys for our guests. Azamara continues to attain record-breaking guest satisfaction survey score including a 98% rating for 'friendliness of staff' on our sailings.

### UNLOCKING MORE TIME FOR DISCOVERY

By offering its country intensive itineraries, immersive land programs and Extended Destination Days with more time in ports and overnights in each destination, Azamara gives travelers the opportunity to connect with the local culture and change their perspective on how they view the world.

## AZAMARA BY THE NUMBERS:

**362**

TOTAL NUMBER  
OF UNIQUE PORTS

**92**

TOTAL UNIQUE  
COUNTRIES

**392**

NUMBER OF  
OVERNIGHTS

**862**

NUMBER OF LATE  
NIGHTS

**3000+**

SHORE EXCURSIONS





## SHIP FAST FACTS:

### AZAMARA JOURNEY®

Inaugural Voyage: May 6, 2007  
Refurbished: January 2016

702 guests (double occupancy) • Total Staterooms: 352  
Staterooms • 46 Suites • 201 Veranda Staterooms • 79  
Oceanview Staterooms • 26 Interior Staterooms

### AZAMARA PURSUIT®

Inaugural Voyage: August 1, 2018  
Refurbished: July 2018

702 guests (double occupancy) • Total Staterooms: 352  
Staterooms • 46 Suites • 201 Veranda Staterooms • 79  
Oceanview Staterooms • 26 Interior Staterooms

### AZAMARA QUEST®

Inaugural Voyage: October 22, 2007  
Refurbished: May 2019

702 guests (double occupancy) • Total Staterooms: 352  
Staterooms • 46 Suites • 200 Veranda Staterooms • 79  
Oceanview Staterooms • 26 Interior Staterooms

### AZAMARA ONWARD<sup>SM</sup>

Inaugural Voyage: May 2, 2022

684 guests (double occupancy) • Total staterooms: 342  
Staterooms • 64 Suites • 173 Veranda Staterooms • 79  
Oceanview Staterooms • 26 Interior Staterooms

## FACILITIES

### DINING

- Prime C Restaurant, steak and seafood
- Aqualina Restaurant, Italian-inspired cuisine
- Windows Café, breakfast, lunch, dinner and desserts
- The Patio, casual grill during the day, restaurant in the evening
- Swirl & Top, self-serve frozen yogurt station
- Discoveries Restaurant
- 24-hour room service

### HEALTH, BEAUTY AND VITALITY

- The Sanctum Spa
- Sanctum Terrace with Thalassotherapy Pool
- Salon
- Acupuncture at Sea
- Fitness Center
- Main Pool with Jacuzzi
- Jogging Track

### ENTERTAINMENT, BARS & LOUNGES

- The Living Room
- The Drawing Room
- Card Room with In Touch computer stations
- Pool Bar
- Cabaret Lounge
- Mosaic Café Coffee Bar
- Discoveries Bar
- Atlas Bar (Only on Onward)

### OTHER ONBOARD AMENITIES

- Cruise Global, Connect Local shore excursions desk
- Shops: Indulgences, The Journey/Quest Shop
- Photo Shop
- Guest Laundry Facility
- Table Tennis and Shuffle
- Board Medical Facility

## INCLUSIVE AMENITIES

### INCLUSIVE AMENITIES FOR ALL GUESTS

- Complimentary AzAmazing Evenings® event (on most voyages)
- Select standard spirits, international beers and wines
- Gratuities
- Bottled water, soft drinks, speciality coffee and teas
- Self-service laundry
- Shuttle service to and from port communities, where available
- Concierge services for personal guidance and reservations

### AND FOR SUITE GUESTS

- English butler service
- 235 complimentary Internet minutes, per guest
- One free bag of laundry service per suite, each seven days
- Complimentary seating in the specialty restaurants
- Afternoon tea service in-suite
- \$300 Onboard Credit per person  
(Club World Owner's, Club Ocean & Club Spa Suite categories only)

## STATEROOM AMENITIES

Two lower beds convertible to one queen-size bed | Cotton bed linen and duvet | Terry cloth bathrobes and slippers | Sitting area with flat-screen TV | 70% of staterooms with veranda | Fresh-cut flowers and turn-down treats | Shoe-shining service, tote bag, and use of umbrella | Refrigerator with mini-bar | Thermostat-controlled air conditioner | Writing desk | In-room safe | Hand-held hairdryer



# AZAMARA CIRCLE: SAIL AND EARN REWARDS

Azamara Circle is a generous loyalty program that kicks in after passengers first full-fare Azamara voyage. It's easy to join and earn points – the more you sail, the more you earn! Onboard benefits of the program include free internet and laundry service, complimentary nights onboard, savings on the Ultimate Beverage Package, an Azamara Circle party – and single cruisers earn double points on every voyage.

Pre- and post-voyage benefits include quarterly savings of 10 percent on select voyages, upgrade program based on your tier level, savings and upgrades with Hertz, and the Refer & Receive program, which offers US\$300 on future cruise credit when you refer a friend who has never sailed with Azamara before.

Membership is divided into five tiers: Explorer, Discoverer, Discover Plus and Discoverer Platinum and as you earn points, you move up through the loyalty tiers. Members earn up to 18 points for every night of a voyage, depending on the stateroom category.

**FIND OUT MORE AT**

**[WWW.AZAMARA.COM/LOYALTY/AZAMARA-CIRCLE/MEMBER-BENEFITS](http://WWW.AZAMARA.COM/LOYALTY/AZAMARA-CIRCLE/MEMBER-BENEFITS)**



# WHY CRUISE WITH AZAMARA

At Azamara, we encourage guests to go far beyond surface-level, with immersive cruise itineraries and soul-stirring experiences.

## CURATED EXPLORATION

### EMBRACING DESTINATION EXPLORATION

With longer stays, guests can explore a destination by day and experience how these cultural cities come to life at night.

### SLOW TRAVEL

Through Extended Destination Days, we provide guests with 10 or more hours in port (including late nights and overnights), which gives them time and opportunity to connect with local cultures.

### COUNTRY INTENSIVE VOYAGES

Azamara's carefully curated itineraries are designed to provide travelers more time to discover a country's hidden gems.

### CULTURAL IMMERSION

Expanded and enhanced offerings through new voyages and land programs allow guests to fully immerse themselves within a destination and see it from a new perspective.



## ALWAYS + AZAMARA®

### ALWAYS INCLUDED

Variety of Dining Venues & Room Service  
Drinks, Including Alcohol, All Day & Night  
Tips & Gratuities  
Exclusive Cultural Events  
Unlimited Self-Service Laundry

### ALWAYS EXPECTED

No Hassle, No Crowds  
Unique & Iconic Destinations  
Overnights & Extended Destination Days

## WELLNESS AT SEA

At Azamara, we believe that your wellness journey should be a seamless and enriching part of your cruise experience. Join us on board as we blend relaxation, rejuvenation, and exploration into an unforgettable voyage of well-being on the open sea. Our focus on well-being comes to life through our exceptional offerings: massages at our Sanctum Spa, a hair salon, manicures, dental whitening, and acupuncture, alongside complimentary fitness and nutrition classes; personal training is also available for a fee. Guests are also welcome to engage in group yoga, Pilates, cycling, or use the Fitness Center with ocean views.

For more information:

[WWW.AZAMARA.COM/OUR-SHIPS/SPA-AND-FITNESS](http://WWW.AZAMARA.COM/OUR-SHIPS/SPA-AND-FITNESS)



# WORK & WANDER

Azamara's Work & Wander is a travel experience designed for business professionals seeking a perfect blend of work and exploration. Sail the world's iconic and hidden gems, all while staying seamlessly connected to your work life.

With Work & Wander, you're not just a traveler; you're a modern-day explorer, combining the demands of a professional lifestyle with the excitement of discovering the extraordinary. Hop on a call with a panoramic view of your destination, then hop off the ship and let the exploration begin. It's time to redefine your work-life balance.



HIGH BANDWIDTH  
WIFI FOR 2 DEVICES



ESSENTIAL WORK EQUIPMENT  
MONITOR, KEYBOARD, MOUSE,  
AND ADAPTER



EXCLUSIVE  
GATHERING INVITE



MORE EXCLUSIVE  
OPPORTUNITIES



# EXQUISITE FOOD & BEVERAGE OFFERINGS

At Azamara, we believe in providing a dining experience that caters to every palate. Whether you're embarking on one of our destination-focused cruises, or simply looking to savor world-class meals on board, our culinary offerings promise a feast for all senses.

## DIVERSE DINING CHOICES

Our bars and restaurants offer a plethora of options for all our guests. From specialty dining to casual eateries, you can expect a variety of choices that cater to your every mood and preference at Mosaic Café, Discoveries Restaurant, Windows Café, and The Patio.

## INCLUSIVE DIETARY OPTIONS

We pride ourselves on being inclusive. That's why diners can expect an array of options ranging from gluten-free, vegan, to vegetarian dishes. With over 100 daily vegan (plant-based) and vegetarian options available, guests can indulge without compromise.

## SPECIALTY DINING

Azamara's carefully curated itineraries are at Aqualina and Prime C, our specialty restaurants, we feature a full vegan and vegetarian menu, ensuring that plant-based diners receive the gourmet experience they deserve.

## DESTINATION-FOCUSED DELIGHTS

Embodying the spirit of a destination-focused cruise line, we bring the flavors of our port calls on board. Every outlet showcases a full rotating menu, with multiple options each day for the 'Destination Specials', celebrating the unique flavors of our journey's stops.



## HOPS AND VINES PROGRAM

Our bar team and sommeliers have a curated a special selection of local beers and wines from our various ports of call. This program celebrates the nuances of local brews and vines, offering guests an authentic taste of each destination.

## COMPLIMENTARY SPIRITS, WINES, AND MORE BEVERAGE SELECTION

Beyond our destination-specific offerings, guests can immerse themselves in a diverse drink experience. Our complimentary selection boasts:

**Wines:** 9 exquisite choices, including 4 robust reds, 3 refreshing whites, a delicate rosé, and a tantalizing sparkling wine.

**Cocktails & Mocktails:** Expertly crafted, our range of cocktails ensures a perfect mix for every palate, while our refreshing mocktails offer delightful non-alcoholic alternatives.

**Draft Beer and International Beers:** Freshly poured and chilled to perfection, guests can savor a selection of popular and regional beers.

**Spirits:** From smooth vodkas to aromatic gins and more, our comprehensive spirits selection caters to every discerning taste.

## ARTISANAL COFFEE SHOP

For those looking for a caffeine fix or a soothing brew, our special coffee shop, Mosaic Café, serves craft artisanal coffee and tea throughout the day. Complement your drink with a daily rotation of fresh pastries and fine cheeses, available for all guests.



# AWARDS & ACCOLADES



**LUXURY LIFESTYLE  
MAGAZINE READERS'  
TRAVEL AWARDS 2022**  
Best Ocean Cruise Line (No. 6)



**CONDE NAST  
TRAVELLER 2022  
READERS' CHOICE  
AWARDS (TOP 17)**



**MIAMI'S BEST AND BRIGHTEST COMPANIES  
TO WORK FOR USA TODAY 10BEST**  
Best Small Ship 2022  
(No. 4 Azamara Journey)  
Best Boutique Cruise Line (No. 7 Azamara)

2022



**2023 MAGELLAN AWARDS**  
Cruise Marketing-Live Events –  
AzAmazing Celebrations



**GLOBAL TRAVELER'S 11TH ANNUAL  
LEISURE LIFESTYLE AWARDS**  
Best Cruise Line Dining



**2023 RECOMMEND READERS'  
CHOICE AWARDS WINNERS**  
Luxury category: No. 3, Bronze



**CONDE NAST TRAVELER READERS'  
CHOICE AWARDS 2023**  
Medium Ships (No. 7)



**2023 U.S. NEWS & WORLD REPORT BEST CRUISE LINES RANKINGS, SILVER  
BADGE WINNER AS A "BEST CRUISE LINE" IN THE FOLLOWING:**  
Best Cruise Lines for Couples (No. 3)  
Best Cruise Lines in the Mediterranean (No. 3)

2023



**2024 U.S. NEWS & WORLD REPORT BEST CRUISE  
LINES RANKINGS:**  
Best Luxury Cruise Lines (No. 6)  
Best Cruise Lines for Couples (No. 4)  
Best Cruise Lines in the Mediterranean (No. 6)

2024

## NOMINEES FOR:



**2023 TRAVEL WEEKLY READERS'  
CHOICE AWARDS**  
**Cruise Line:** Under 1,000 Berths  
**Cruise Line:** Premium  
**Cruise Ship Premium:** Azamara Pursuit



**WORLD'S BEST BOUTIQUE CRUISE  
LINE 2023**



**EDITOR'S PICK FOR TRAVELAGE WEST WAVE AWARDS:  
CRUISE LINE WITH THE HIGHEST CLIENT  
SATISFACTION FOR LESS THAN 1,300 PASSENGERS**

**SILVER TRAVEL  
AWARDS 2023**

**SILVER TRAVEL AWARDS 2023  
FOR BEST PREMIUM OR  
LUXURY OCEAN CRUISE LINE**



# ABOUT AZAMARA

Azamara is a small-ship cruise line and leader in Destination Immersion® experiences. With a fleet of four intimate-style ships, Azamara Journey®, Azamara Quest®, Azamara Pursuit®, and Azamara Onward<sup>SM</sup>, the cruise line allows travelers to reach marquee ports around the world and dock in smaller, hidden gem destinations. Azamara aims to Change the Way You Sea, through its commitment to creating immersive experiences for guests through Extended Destination Days (10 or more hours in port) for a more meaningful travel experience. Through their deep understanding of hospitality and commitment to delivering exceptional service, guests can experience

an intimate hotel at sea. By leveraging technology, data, communications, and trained staff they strive to create personalized and memorable journeys for guests. Through Always Azamara guests can know what's always included; five dining options, beverages including alcohol 24/7, tips & gratuities, exclusive cultural events, and unlimited self-service laundry; and what is always expected when sailing with Azamara; no lines, no crowds, unique & iconic destinations, overnights and Extended Destination Days. Additionally, guests can also take advantage of exclusive loyalty membership benefits through the Azamara Circle Program. For more information visit [www.azamara.com](http://www.azamara.com).

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## CONTACT US



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