Discover the unstoppable glamour of the French Riviera.

Enter a world of glamour, sophistication and sun-drenched luxury. St. Tropez, France is a wonderland of gorgeous beaches, beautiful people and fashionable living. Yachts are commonplace in this slice of heaven on the French Riviera — so is a fantastic sense of enchantment just upon stepping ashore.

French painting owes much of its progress to St. Tropez, where Matisse and others developed new styles and produced generations of work — but St. Tropez truly captured the world’s imagination after the Second World War. Suddenly a hotspot for French New Wave cinema, the town began attracting artists and entrepreneurs. Today, this prestigious beach city is a globe-trotter’s paradise. Discover why St. Tropez is the ultimate retreat in the French Riviera.

St. Tropez eats as decadently as it does everything else. Grilled lobster, caviar and fine wine are easy to find in this glamorous paradise, but the local favorite is ratatouille. Cooked in a large pot, eggplant, zucchini, red peppers and olive oil from the south of France simmer to perfection.

For dessert, sample the indulgent tarte Tropézienne, a flaky pastry made with crème pâtissière and named by Brigitte Bardot while on location filming.

Pair meals with the local rosés. Southern France is the birthplace of this sweet, pink wine and it goes delightfully with the seafood and vegetable dishes of the region. The secret to such delicate sweetness? Grapes are picked at night to help prevent oxidation.

Shopping is a serious activity here. Luxury is everywhere in St. Tropez and clothing boutiques run from upscale to even more upscale.

For simpler souvenirs, shop the local markets, where chic t-shirts, dresses, scarves and accessories are sold next to olive oil and beauty products made with the wonderful local lavender.

Splurge on the Tropézien sandal, worn by the impossibly stylish women that roam the streets here. Made by hand of excellent quality leather, these sandals are the perfect mix of comfortable, versatile and fashionable.

Nautical themed gifts are popular, too. Look for globes, decorative or historic maps and antique boat paraphernalia.

France uses the euro. Some major banks exchange money at ATMs. All restaurants include a 15% service charge, but leave a small tip. Most stores accept major credit cards.
PLACES OF INTEREST

1. MUSÉE DE L’ANNONCIADE
Marvel at artwork by Henri Matisse, Paul Signac, Raoul Dufy and other French masters.

2. VIEUX PORT
Meld into the center of town, bustling with people in cafes, yachts and fishing boats.

3. HOUSE OF BUTTERFLIES
Discover this collection of over 4500 rare and exotic butterfly specimens.

4. CITADEL XVI
Learn about the maritime history of St. Tropez at this 16th century fortress and museum.

5. PLACE AUX HERBES
Browse this lively market, teeming with produce and flowers, in a vibrant main square.

6. PLACE DES LICES
Relax in the historic town center while locals engage in lawn bowling outside brasseries.

TOP 3 LAND DISCOVERIES

ST. TROPEZ WALKING TOUR
See the beauty of St. Tropez up close with a charming walk through town. Stroll by the docks, full of fishermen, and past the town’s vibrant squares to the Musée de l’Annonciade’s fine collection of arts, sculptures and paintings. Relax the rest of the day away with independent exploration.

PORT GRIMAUD
Step into the mystique of French beach life. Port Grimaud is a contemporary village, built in the 1960s by architect Francoise Spoerry. Explore the canals aboard small, comfortable boats to discover neat little bridges and narrow alleys connecting colorful homes that sparkle with charm.

HILLTOP VILLAGES AND WINE TASTING
Gaze upon the French Riviera from the village of Gassin perched on a rock next to St. Tropez. Be sure to snap plenty of photos along the way to Ramatuelle, a traditional Provencal village with unique shops and cafes before heading to a nearby winery to sample the region’s famous wines.

Visit the Land Discoveries Desk on Deck 4 to reserve these and other exciting experiences.